

NEW YORK STATE JUNIOR HOLSTEIN ASSOCIATION

Prepared Public Speaking Contest

I. Eligibility

1. To be eligible to compete in the Public Speaking Contest, the individual must be 21 years of age or younger in the year competing and a member of the NY Jr. Holstein Association.
2. Competitors will not be eligible to compete in the age division of which they have previously won the national contest.
3. Each county may send as many contestants as they want.
4. All contestants must be registered to participate in the contest by **January 2**, prior to competition.
5. Age division breakdown is as follows: **(as of January 1, 2018)**

Novice Division:	9 years of age and younger (prepared speeches only)
Junior Division:	10 to 13 years of age
Intermediate Division:	14 to 17 years of age
Senior Division:	18 to 21 years of age

II. Subject

Contestants may choose any subject pertaining to Holstein cattle and the Holstein industry. For subject matter we wish to encourage exploration and understanding of any and all entities of the dairy industry, emphasizing the Holstein's role. Current policies, affairs, and trends in the industry are suitable topics.

III. Time Limit

In the senior and intermediate divisions, each speech shall be a minimum of six minutes and a maximum of eight minutes. In the novice and junior division each speech shall be a minimum of three minutes and maximum of five minutes. Each contestant will be allowed five minutes in which the judging committee will ask questions relating to his or her speech. Deductions of 20 points per minute will be made from the score of each judge for speeches that are under or over the time limit in length.

IV. Method of Selecting Winner

1. The Education Committee will be in charge of the contest. Three competent and impartial judges will be selected by the Committee Chairperson to judge the contest.
2. Contestants will be notified of their appointment time. A contestant will be permitted to use notes but excessive reference to notes may result in deductions from his or her score. Contestants in the junior division will be permitted to use posters or props in order to present their speeches. Junior contestants will be judged on how they present the material and not on creativity and design of the props and posters.
3. A timekeeper will be designated who will record the time used by each contestant in delivering his or her speech, noting undertime and overtime, if any, for which deductions will be made.
4. Five minutes will be allotted at the completion of speech for judges to ask questions.

Each contestant will be scored on his or her ability to answer questions by all judges.

5. When all contestants have finished speaking, each judge will total his or her score on composition and delivery for each speech. The judges will determine first, second and third place in each age division.

V. Awards

Awards will be given to the top three individuals in each division as checks sent within two (2) weeks following Convention. Be sure to cash checks within thirty (30) days.

First place	\$25.00
Second place	\$15.00
Third place	\$10.00

VI. Explanation of Score Sheet Points

Part I. For Scoring the Content and Composition

1. Content of manuscript includes: Importance and appropriateness of subject, Suitability of the material and Evidence of purpose.
2. Composition of the manuscript includes: Organization of the content, Logical development, Language used, Sentence structure and Accomplishment of purpose - conclusions.

Part II. Scoring Delivery of Production

1. Voice Includes: Quality, Pitch, Pronunciation and Force.
2. Stage Presence includes: Personal appearance, Poise and body posture, Confidence, Personality and Ease before audience.
3. Power of Expression includes: Fluency, Emphasis, Directness, Sincerity and Communicative ability.
4. Response to Questions includes: Ability to satisfactorily answer questions on the speech which are asked by the judges indicating originality, familiarity with subject, and ability to think on their feet.
5. General Effect includes: Extent to which the speech was interesting understandable, convincing, pleasing and held attention.

Score Sheet Explanation

The contest will be judged on the following criteria -- number in parenthesis is maximum points possible for each category --

Content Related to Topic (30)

- Appropriateness of total speech content to topic selected
- Extent to which speaker addressed the selected topic
- Suitability of material used
- Accuracy of statements included in speech
- Relationship of the content to Holstein/dairy industries

Organization of Material (10)

- Organization of content
- Unity of thought and logical development of ideas
- Language used
- Sentence structure
- Accomplishment of purpose/conclusions, use of material related to subtopic

Power of Expression (10)

- Fluency and articulation
- Communicative ability
- Directness
- Sincerity
- Conveyance of thought and meaning

Voice (10)

- Quality
- Pronunciation
- Pitch
- Force
- Articulation

Stage Presence (10)

- Personal appearance
- Poise and body posture
- Attitude and confidence
- Personality and ease before audience

General Effect (10)

- Extent to which speech was interesting, understandable, convincing, pleasing and held attention
- Evidence of purpose

Response to Questions (20)

Ability to answer questions on the speech which are asked by the judges indicating originality, familiarity with subject and ability to think quickly

Time Deductions (20)

Speeches are limited to not less than six nor more than eight minutes in length for senior and intermediate division and three to five minutes in length for the novice and junior divisions, with five minutes additional time allowed for related questions which shall be asked by the judges.