

New York News press requirements

PAGE SIZE:

full page 8"w x 10.75"h **keep all important text/images inside live area 7.25" x 10"**

1/2 page horizontal 7"w x 4.75"h; 1/2 page vertical 3.375"w x 9.75"h

1/3 page 4.625"w x 4.75"h

1/4 page 3.375"w x 4.75"h

1/6 page 2.187"w x 4.75"h

BLEEDS: For full pages that bleed, a minimum of 1/8" (.125") is required. Set up bleed area when document is created, allowing extension of background beyond trim area. Output final print file with crop marks and bleed included.

COLOR: All color and images/photos should be **CMYK** for full color printing, or **Black** only for b&w printing.

FILE FORMATS: All files must be **300 dpi** (dots per inch) resolution. (*Images at lower resolutions such as 72 dpi - off the web, are not suitable.*) Images/photos need to be originally created at 300 dpi or higher, or there may be a substantial drop in image quality.

PDF EXPORT SETTINGS: Embed all fonts. Output to include crop marks and set to include bleed allowance if applicable. Save in Press Quality format.

magazine trim size 8" x 10.75"

————— bleed .125"

- - - - - live area 7.25" x 10"

